

# Sample Outreach Emails

You can use the following ThinkK-12 branded email correspondences to engage with your potential connections. **Simply copy and paste text from this PDF page and replace the text that are in brackets {{ }}.**

## Sample Email 1

Hello {{name}}.

I hope you are well!

I'm reaching out to see if you would be willing to take a meeting with ThinkK-12. It's an incredible product that helps schools increase family enrollment, engagement, and retention. I thought it could really benefit {{school name}}.

Peter Kraft. The founder of ThinkK-12, will actually take you through the program. Peter has been in the EdTech space for more than 30 years, and I know you'll find the meeting interesting and insightful!

You can schedule the meeting directly with Peter by using this scheduling link: {{insert your custom scheduling link here}}

You can find more information at think-12.com.

Thank you!  
{{Your name}}

## Sample Email 2

Hello {{name}},

I'm reaching out to see if you would be willing to take a meeting with Peter Kraft, the founder of ThinkK-12. It's an incredible product that helps schools increase family enrollment, engagement, and retention. I thought it could really benefit { school name}}.

Peter will actually take you through the program. He has been in the EdTech space for more than 30 years, and I know you'll find the meeting interesting and insightful!

You can schedule the meeting directly with Peter by using this scheduling link: {{insert your custom scheduling link here}}

You can find more information at think-12.com.

Thank you!  
{{Your name}}

## Sample Email 3

Hello {{name}},

I'm reaching out to introduce you to ThinkK-12, an incredible product that I believe can help {{school name}}. ThinkK-12 works with schools to increase family enrollment, engagement, and retention. Today, families have many educational options for their kids. Schools are getting smarter about attracting and retaining families, which means NOW is the time to break out of the clutter with tools like ThinkK-12.

I'm asking if you would be willing to take a meeting with Peter Kraft, the founder of ThinkK-12. Peter has been in the EdTech space for more than 30 years, and I know you'll find the meeting interesting and insightful.

You can schedule the meeting directly with Peter by using this scheduling link: {{insert your custom scheduling link here}}

You can find more information at think-12.com.  
Thank you!